

WGB Board
27 May 2015

at Beth Guertin's house, 10:15AM to noon

Attending: Susan Targove, Jane Moore, Linda Russell, Ginny Longley, Hetty Friedman, Martha Rossman, Eileen Fitzgerald, Mara Taylor, Barbara Provest, Nancy Hodes, Beth Guertin, Joanne Germaine, Carol McClennen, Elizabeth Springett, Dorothy Solbrig

PROGRAMS

Morning workshop fee policy. At our last meeting we raised the fee and dropped mileage, which turned out to be a pay cut for teachers living far away. After email discussion, we agreed to allow teachers for 2015/16 to be reimbursed for mileage over \$25. We discussed fees for 2016/17 and forward. Beth Guertin pointed out that if we raise fees, we may need to increase the class fees, since we do not have capacity to add more students.

A motion was made by Susan and seconded by Ginny to pay teachers \$150 plus mileage at the IRS rate beginning in 2016/17. It passed unanimously.

A second motion was made by Beth and seconded by Ginny to apply the same to teachers for 2015/16. It also passed unanimously.

Carol McClennen has not yet contacted teachers about the earlier change, so she does not need to mention the earlier limit on mileage.

Special workshops. Diane is housing Barbara Walker, or we may put her up in a B&B.

Annual sale. Nancy and Judith are working on purchasing display equipment & supplies. Beth will take care of the barn rental, due in Aug/Sept.

Publicity: get publicity to stores in the Yarn Crawl which happens shortly before the sale. Advertise in Weston/Boston area. Enhanced social media publicity.

Treasurer. Reimbursement requests for this year are due by June 25. Any submissions too late for the fiscal year will be considered donations. Forms are on the website.

To raffle the handwoven coat given to the guild we need to apply to the town where the raffle will be held, Weston or Westboro. Beth suggests Westboro; we hold the drawing there after the sale. The coat may need to be dry cleaned. Should we offer it to the Textile Museum instead?

Guild challenge. Carmela and Beth are working on a booklet containing recipes and drafts. There will be copies for each participant, one for the library, and one for display at the sale. The booklet can't be sold as some recipes are copyrighted.

NEWS. Eileen needs the guild laptop to work on the Gallery Show.

She plans to meet with Nancy, Dorothy, & maybe Judith between 6/10 and 6/20 to make tags for gallery show entries indicating which are qualified for what prizes. Susan says we may also need to print the labels for gallery show items.

On intake day at NEWS, Ginny and Nancy will help; Susan can be backup.

For teardown, Ruth Buchman will collect the fashion items and bring them to Eileen. Dorothy will help with distribution of the gallery show items.

Diane and Beth Guertin will work on the room show.

Ask for NEWS items to display at guild meeting in Sept.

Eileen is working on a vendor list for Diane for a possible vendor hall event at a guild meeting in 2016.

MEETINGS

Recording Sec'y. Now has printed attendance sheets for meetings and will bring a Sharpie and name tags for new members and guests. To be set up by 9:30.

Meeting organization. The membership table should be set up by 9:30 for meetings. It should be the first table, which could also hold the sign-in sheet, name tags, and raffle items. Next would be tables for workshop signup and monographs.

Reports on the morning workshops have been well received.

Part of the meeting could be designated to have people at their tables get together in groups of 6 to talk about what they are doing currently, weaving-wise. This could help incorporate new members and get people talking to others they don't know well.

MEMBERS

Membership. Goal: to improve customer service this year.

Various members have complained that they have not received emails this year, including the renewal emails.

Martha has not yet received the current database. Susan is trying to get it, and meantime will send her the database from 3 years ago.

Next year for renewals we will aim to send PDF forms that can be filled in online.

New member kits: tote bag, binder and yearbook, a copy of the previous bulletin.

Jane requested an updated list of weaving teachers and commission weavers for the website.

Corresponding Sec'y. Job to include maintaining a list of door prize donors. She will send reminders each month. A signup sheet was circulated.

Bulletin. The deadline is after this meeting, to incorporate info from the meeting.

Education grants. No takers this year, in spite of personal invitations to some Convergence attendees. Hard to get people to understand that the grants are not need-based, but are intended to further the guild purpose of education.

Outreach. Barbara told us a touching story of assistance to a blind weaver, which should be included in the Bulletin (without personally identifying info.)

Barbara helped Plimouth set up one of their looms and wove in demos there. The blanket is now on display in one of the houses.

TECHNOLOGY

Website. Jane talked with some other guilds and the NH League of Craftsmen about how they set up their websites. Some hired a professional to set it up. Once it is set up, we may be able to maintain it more easily. In the case of the NH League, it cost thousands, for which they got a grant. Jane suggested a committee to look at what is involved, who might be a consultant, what packaged services might serve. The proposal was tabled.

Public relations. On Facebook we have 350 “likes”, more than we have members. We have rack cards to give out. Susan always has some in her car.

NEXT MEETING

August 26, 2015 at Beth Guertin’s house

Submitted by Dorothy Solbrig