

WGB Board 23 March 2016

at Beth Guertin's house, 10:30 AM - 12:50 PM

Attending: Susan Targove, Pamela Burrows, Diane Chaisson, Beth Guertin, Hetty Friedman, Sue Knowles, Ginny Longley, Mary Mandarino, Carol McClennen, Jane Moore, Barbara Provest, Martha Rossman, Susan Pippin, Dorothy Solbrig, Elizabeth Springett

Annual Sale. Mary, Ginny *See handout.*

The report includes helpful charts of sales in the context of previous years.

Suggestions by Board members included asking the Barn for better lighting, or maybe bring LEDs. Also tablecloths for a more uniform look and a new banner for the front of the building.

Nominations. Pamela

We still need people for Morning Workshops & assistant, Bulletin Chair, and Yearbook. The position of morning workshops ends in May, and, beginning this cycle, workshops must be in place for the following year before that person steps down. Carol agreed to arrange for workshops for next year, even though it will be her third year.

Dean: Diane Chaisson; Assoc. Dean: Carol McClennen; Special Workshops: Eileen Fitzgerald; Nominating 2d asst: Tammy Tatum; Education 2d asst: Martha Rossman; Annual Sale & Exhibit Asst Chair: Elizabeth Springett. Holders of the other jobs will continue: Corresp. Secretary, Website, and Librarian.

Upcoming meetings. Carol

Morning workshops are full. The chapel space, which we've been permitted to use this year, is great, but it does need to be cleaned each month.

Last year we had little participation in the Fashion Show. More would be good to show on the website. We will invite people who have had show and tell to participate.

100th anniversary. Beth

- We are asking volunteers to weave for the monograph original work not published elsewhere. Beth asked whether we should define "original work". Madelyn van der Hoogt's definition was suggested.
- Sally Eyring's husband is on the board of the Charles River Museum of Industry and Innovation in Waltham. They are interested in talking to the guild. Beth is trying to talk to the President. The committee is also talking to other museums.

Survey. Susan

Some of the questions asked last time are not relevant. We want to streamline it and make it more pointed toward what we want to know. We want to ask about the website and ratings. Diane has a list of points.

Some members have had difficulty understanding what is wanted for the new Ratings program. We could ask about having an online ratings group; mentors for different sections; samplers of different structures; critiques.

Maybe an ad hoc ratings update committee?

Survey should go out with renewals at the end of April. There could be a link to an online survey.

Treasurer. Beth. *See handout.*

- We have a \$3000 projected budget deficit for 2016-17. Yearbook sales were down \$500.
- We discussed raising the membership fee or the workshop fee. The workshop fee was raised recently; we shouldn't do so again so soon. Various increases were discussed. \$42 would be equivalent to \$1 per meeting.

Motion made by Elizabeth, seconded by Ginny, passed unanimously:

The membership fee shall be raised to \$42 per year.

Motion made by Elizabeth, seconded by Beth, passed unanimously:

The membership fee for bulletin-only members shall be \$22 per year.

The changes mean revising the website and brochure.

- Regarding morning workshop mileage, Beth talked to various people that get mileage, and many do not get the IRS rate. The IRS allows \$.54 for business and \$.14 for charity. \$.40 is about halfway between the two IRS rates.

Motion made by Beth, seconded by ?, passed.

The mileage compensation for workshop teachers shall be \$.40/mile, effective for contracts signed after 4/1/2016.

- TD Bank. We are stuck with them til 8/2017 but Beth is fed up. They had talked to her about a vendor credit card account. They charge \$14.95/month and said there were no other charges. But they charge \$15/month inactivity fee, totaling \$30/month, listed in the fine print in the contract. So Beth is charging herself \$1 per month to avoid the fee.
- Book and monograph sales have tanked. We need to discuss the fate of the remaining stock. We will discuss it in May.

Membership. Martha Rossman

- Thanks to Martha for taking on a difficult job. We now have 234 members, compared to 180 last year.
- Martha, Susan, and Beth have been using Dropbox to transfer large files; we will now expand it to Board members.
- Renewals will go out about 4/20 with improved questions about volunteer opportunities.
- The hard copy yearbook binders are gone. We will get new white ones that have an insert pocket for the picture.
- New member kits now include discount coupons for publications.

Bulletin. Susan

The next bulletin will go out about 4/1. It will have the slate for the election, the sale report, and the registration form for the fall workshop.

Outreach. Susan

The Mary Merrill Tapestry Exhibit at the Fuller Craft Museum is up til 4/17. Our sponsored tapestry, one in the South American series, is one of the biggest.

NEXT MEETING

May 25, 2016 at 10:30 at Beth Guertin's house

Submitted by Dorothy Solbrig