

May 2017

Annual Report of the Membership Chair

At the beginning of the year we had 234 active members.

Today we have 260.

229 regular members.

10 Life or Honorary Life

21 Bulletin-Only

25 people joined for the first time since the last Annual Meeting in 2016.

We lost three members in the last year:

Kathi Spangler

Nancy Hodes

Betty Shannon

The Membership chair is responsible for maintaining the member database, enrolling new members, sending renewal statements, and processing the renewals. She sends email blasts before meetings and at other times as authorized by the Dean. Member lists are provided to the Yearbook chair and the Bulletin Samples chair, and lists of teachers and commission weavers to the yearbook and the website. Responses to volunteer questions on the renewal forms are tabulated and provided to the relevant committees.

New members are presented with a tote bag, a complete yearbook in a binder, a name badge holder with lanyard, and a coupon for 20% off our book and monographs.

I use a mail merge tool called PDF Machine to send email blasts and personalized renewal statements.