

Yearbook Annual Report – May 2018

Yearbooks were printed and available at the September 2017 meeting. They were mailed as necessary after the meeting. 175 updates were printed with a digital yearbook available to members who requested digital yearbooks only. Per unit cost to print the yearbook was \$2.52.

2017-2018 Yearbook revenues include:

Advertising-\$1105.00

Postage-\$168.00

Teacher/Commission Weaver List-\$285.00

TOTAL REVENUE-\$1558.00

2017-2018 Yearbook expenses were:

Postage and delivery- \$167.02

Printing \$442.93

TOTAL EXPENSES-\$609.95

NET INCOME FROM THE 2017-2018 YEARBOOK- \$948.05

Following are the comparable numbers for the 2016-2017 Yearbook:

Total 2016-2017 revenues-\$1556.00

Total 2016-2017 expenses-\$675.41

NET 2016-2017 INCOME- \$880.54

This was my first year as Yearbook Chair and I found it an enjoyable experience. Susan Targove, the previous Yearbook Chair, was very helpful. Information was submitted in a timely manner by the Yearbook Ad Chair, the Dean, Associate Dean, treasurer and Committee chairs.

Susanne Knowles

