

Annual Report – Publicity

May 12, 2015

2014 WGB Exhibit and Sale

A total of 31 press releases were sent to Boston area newspapers, museums, event websites and weaving guilds. Five members filled out press release information forms and I sent press releases to their local newspapers. A total of 66 packets with a poster and postcards were delivered or mailed to yarn shops, galleries and art associations. In exchange, we had a table displaying their business cards and other information. Press releases were sent to Handwoven, Complex Weavers and Shuttle Spindle & Dyepot..

Articles in Handwoven

I worked with the American Textile Museum on publicity for the induction of the WGB into the Textile Museum's Hall of Fame. An article on the induction was published in the January-February issue of Handwoven Magazine.

Handwoven Magazine will also be running an article on the projects WGB - Plimoth Plantation relationship in a future issue.

Two areas of Sale Publicity I would like to expand this year:

--More Publicity in the Boston Globe, Boston Herald and Boston area radio and tv stations. If anyone has contacts which could be helpful in getting more publicity here, please get in touch with me.

--Word of Mouth- It is again apparent that Word of Mouth is by far the most effective way of publicizing the Sale. I suggest that each WGB member be responsible for sending 10 Sale postcards to friends and neighbors who might be interested in attending the Sale.

Sue Knowles

Annual Report from the Outreach Department, May, 2015

Outreached to Nancy Kronenberg when she broke her foot by weaving a blanket for her client.

Outreached to Audrey Goodwin by traveling out to her house and fixing a few things on her looms.

Helped Ute Taylor with one of her warps. Gave advice to other members having trouble with their looms.

Brought in 5 or 6 new Guild members from my classes at the American Textile History Museum.

Re: outreach to our blind weaver: Annette Friedman of Dedham was a fine artist until she lost her sight. She had a dream that she became a weaver. We are making her dream come true. So far she has woven two scarves, two large pink receiving blankets for her two new twin great granddaughters, three yarmulkes, a 90- inch table runner and a placemat. She is currently planning a purple and blue afghan for her new boyfriend, Irving. For someone who was really depressed when I started working with her, she is really moving her life along. I dare say she has woven more than a lot of our members did this year. We have a lot of fun.

Plimoth Plantation

I laid out a blanket warp on my warping board in red (madder) and natural white which was donated by Harrisville Designs and dyed by members of the Marshfield School of Weaving in Vermont. I took it down to Plimoth and it was sleyed with the help of Sandra Bernier one of our members and then was put through the heddles by Denise Lebica. Carol McClennen and I beamed it and Marnie of Plimoth wove it in front of Plimoth guests as they walked through the weaving exhibit. It is currently on the bed in the Francis Cooke house. Many years I walked by their unused loom and thought of actually using it for demonstrations and it has come to pass.

I also lent their weaving department a Dorothy loom for other projects and threaded it up for the fringe to decorate the beautiful bed hangings in the Cooke House that Peggy Church has woven.

Outreached to Plimoth by attending various meetings like the opening of the Francis Cooke house bringing along more weaving I have done for them. The house burned down in 2011 and now it lives again in 1627. I'm currently working on 18 yards of linen mattress ticking in blue white and natural. Barbara Provest

To: S. Targove, M. Taylor, R. Spinelli, B. Guertin, L. Autio, S. Knowles, F. Feldman-Wood

Fr: Joan Rauch

Re: Monogram and Interlaced Retail Sales Annual Report

May 13, 2015

The Monogram and Interlaced retail sales from 7/1/2014 through 5/13/2015 are listed below. The full fiscal years' sales activity is listed on the itemized Sales Report and Interlaced spreadsheets.

5/13/2015	#Sold	#available in Westborough
V. Bronson	2	14 + 5 damaged
L. Heirlooms	1	6
W. To Knitting	2	13
M. Overshot	6	*0
Interlaced	8	33

*The last Miniature Overshot was sold in October, 2014. There has been one request for this monograph since that date.

Please let me know if you have any questions about these reports. You are receiving these reports because you have either requested it in the past or your name has been added to the list by someone else.

Thanks, Joan

Weavers' Guild of Boston
Associate Dean Report for 2014/15

The Guild held six meetings in the 2014/15 season

September afternoon program was given by North Light Fibers from Block Island RI. Sven and Laura Risom gave a talk about how yarn is made "Fleece to Loom".

October brought Gay McGeary from PA gave a morning class on "Fabric Analysis" and an afternoon talk about "Early American Coverlets". Gay also offered a workshop on Coverlet Fringes for a small, but enthusiastic group of weavers.

In November Ruby Leslie gave a class on the value of "Sampling" and entertained us with her "Musings on Life and Weaving".

Our hoped for meeting in February on "Master Weavers among Us" and a sharing of NEWS and Convergence Award winners had to be cancelled due to our unusually snowy month of February. The Master Weaver portion was rescheduled to May.

March brought us Robyn Spady and her morning class "TNT – Tips and Techniques" and afternoon program "The Devil is in the Details". Robyn also offered a very popular workshop on "Extreme Warp Makeover".

In April Dena Gartenstein Moses from the Vermont Weaving School presented a morning class on "Loom Controlled Lace" and an afternoon program on "Weaving at Warp Speed".

May was the make-up date for Master Weavers presented by Laurie Autio, Ruth Buchman, Hetty Friedman, Norma Smayda, Barbara Herbster and Deb Watson.

During the past year I have also planned the afternoon programs for 2015/16:

- September – Fran Curran - Hartford Artisans Weaving Center
- October – Marjorie Durko Puryear - "From Structo to Jacquard, Always a New Direction Ahead"
Barbara Herbster – 1 day workshop "Narrow Warp Faced Band Necklace"
- November – Joan Kariko & Ellen Ferrante – Refugee Artisans of Worcester
- February – Tom Knisley Video "Loom Owner's Companion"
- March – Barbara J. Walker – The Accidental Fiber Artist" & Workshop on "Stripes with Attitude"
- April – Marjie Thompson – "Woven at Home"
- May –no program – Business meeting, etc.

Diane Chaisson
Associate Dean

Report on NEWS 2015

Registration for NEWS 2015 has been vigorous with registrations approaching 300. Given the conference's popularity and success in previous years, the Weavers' Guild of Boston hopes to make a strong showing in The Gallery, Fashion and Table shows this year.

Submissions will be accepted for The Gallery and Fashion Shows until June 1st. Participants should submit to me **all** entries including paperwork, digital images, optional samples and fees. Documentation for Fashion will be forwarded to Kathy Eklund postmarked no later than June 10th.

Intake for the Gallery Show will take place on Tuesday, July 7th and Wednesday, July 8th at Smith College. This is one of our two jobs, the other being the Resource Guide handled by Judith Shangold.

Placemats from this year's Guild Challenge will comprise the Table Show.

This year, the Guild has designated a special award for "Joyful Weaving" honoring deceased members, Anne Seamans, Gulli Kula and Sandy Kirkpatrick. This will be given to a deserving entry in the Gallery Show.

Lastly, the Guild is obligated to provide at least 6 hours of volunteer time. Please sign up on the sheet circulating at the meeting or contact me.

Submitted,

Eileen Fitzgerald

NEWS rep for WGB

**WEBSITE COMMITTEE ANNUAL REPORT TO WEAVERS' GUILD OF BOSTON BOARD OF DIRECTORS
May 2015**

Annual Updates: Since May 2015, the committee has completed the annual updates of the following pages and related pdf files:

- Exhibit and Sale page, which now includes publicity
- Education Pages:
 - Workshop Calendar
 - Morning Worships
 - Three Day Workshop
 - Weavers Helping Weavers
 - Afternoon Speakers
 - Teacher Biographies
- Guild Programs-Meetings
- New May Meeting page which included slide show
- Textile Community
- Weaving Teachers

Other Changes:

- Revised the home page to report on American Textile Museum Hall of Fame, add images related to Guild programs, and to include code for special announcements. We also added code to get a count of visits to the home page, and will make a similar addition to the Exhibit and Sale page starting this year.

Fees: Fees for hosting account and domain name were paid in previous fiscal years: two years for hosting and seven years for domain name. Fee for hosting will be due in March 2016. We also updated the contact and payment information for the domain name account.

Website Guidelines: The Committee updated the guidelines for submitted information and photographs to be posted on the website.

Licenses:

- The website also requires software for the menu. Nancy Kronenberg is transferring the license she purchased on behalf of the Guild to Sally Eyring.
- Right now we are using a free version of WOW slider for slide shows.

Respectfully Submitted

Website Committee: Jane Moore & Sally Eyring Co-Chairs
Nancy Kronenberg, Consultant and Webmaster Emerita

**Weavers Guild of Boston
Nominating Committee Report
Ginny Longley, Pamela Burrows, Mary Mandarinio
May 13, 2015**

The nominating committee is tasked with preparing a slate of candidates to fill the roles. The following are the positions and associated candidates to be nominated at the Annual Meeting on May 13, 2015:

<u>POSITIONS</u>		<u>Term To Expire</u>
RECORDING SECRETARY	Dorothy Solbrig	2017
TREASURER	Beth Guertin	2017
 <u>STANDING COMMITTEES</u>		
ANNUAL EXHIBIT & SALE	Mary Mandarinio/Fran Osten	2016
Assistant Chair	Ginny Longley	2017
Treasurer	Beth Guertin	
EDUCATION		
Assistant to Morning Workshops	Ute Taylor	2017
EDUCATION GRANTS		
Chair	Linda Russell	2016
Asst. Chair	Nancy Hodes	2017
2nd Asst. Chair	Melinda Comeau	2018
LIBRARIAN		
Library Assistant	Joanne Germaine Linda Snook	2016 appointed 2017
MEMBERSHIP	Martha Rossman	2017
NOMINATING		
Chair	Pamela Burrows	2016
Asst. Chair	Mary Mandarinio	2017
2nd Asst. Chair	Susan Pippin	2018
OUTREACH	Barbara Provest	2017
PUBLIC RELATIONS	Sue Knowles	2017
YEARBOOK		
Ad Chair	Leslie Ardison	appointed 2017

Upon election of these candidates, the WGB Board of Directors will be, as follows:

OFFICERS

DEAN	Susan Targove	2016
ASSOCIATE DEAN	Diane Chaisson	2016
RECORDING SECRETARY	Dorothy Solbrig	2017
CORRESPONDING SECRETARY	Hetty Friedman	2016
TREASURER	Beth Guertin	2017

STANDING COMMITTEES

BULLETIN	Kristin Kelley	2016
EDUCATION		
Morning Workshops	Carol McClennen	2016
Assistant to Morning Workshops	Ute Taylor	2017
EDUCATION GRANTS		
Chair	Linda Russell	2016
Asst. Chair	Nancy Hodes	2017
2nd Asst. Chair	Melinda Comeau	2018
LIBRARIAN	Joanne Germaine	2016
Library Assistant	Linda Snook	appointed 2017
MEMBERSHIP	Martha Rossman	2017
NOMINATING		
Chair	Pamela Burrows	2016
Asst. Chair	Mary Mandarino	2017
2nd Asst. Chair	Susan Pippin	2018
OUTREACH	Barbara Provest	2017
PUBLIC RELATIONS	Sue Knowles	2017
SPECIAL WORKSHOPS	Elizabeth Springett	2016
WEB SITE	Jane Moore/Sally Eyring	2016
YEARBOOK	Kathy Tappan	2016
Ad Chair	Leslie Ardison	appointed 2017

Respectfully submitted,

Ginny Longley
Outgoing Nomination Chair

WGB Annual Treasurer's Report
May 2015

The guild's fiscal year does not end until June 30. There are still expenses to be paid before our year end. Thanks to donations, sale of the book and other contributions the guild continues to operate in the black.

Our fiscal year is July 1 to June 30. As of May 10, 2015 we have \$23,932.33 in the checking account; \$50,243.33 in the money market/savings account (the guild earns about \$8.00 per month in interest); and \$15,000 each in 3 CDs a 12 month, 3 year and 5 year.

We also have IBM stock which is at Scottrade. As of April 30, 2014 the value of the stock is \$16,615.13 and the brokerage balance account (savings) is \$2,164.20

I have tracked how different areas are bringing income in and what their expenses are. I have worked with our accountant filing all the federal and state forms and taxes to maintain our non-profit/tax-exempt status. I have written checks, made deposits and kept track of income and expenses using forms to keep detailed track of expense reimbursement and income. I have worked with the Dean and other committee chairs concerning budget issues.

I am in charge of the wholesale accounts for the book, Interlaced, and the monographs. To date WGB has sold 99 copies of Interlaced, 21 Versatile Bronson, 21 Linen Heirlooms and 19 Weaving to Knitting. The guild has many copies of each of these in the storage unit.

I am still greatly concerned that the guild does not have a long range financial plan and goals; instead it operates on a year to year basis.

The expenses of the position of Treasurer are stamps/postage/envelopes, boxes and packing tape for shipping the books. This past year I donated over \$50.00 in postage and other supplies to the guild.

The work and activity associated with the position of treasurer has required a minimum of 10 hours per week.

Submitted by:

Beth Cederberg Guertin
Treasurer

WGB Morning Workshops - Annual Year End Report – May 13, 2015

This year, WGB held 20 Morning Workshops with a total of 211 students.

The new early registration process worked well and effectively cut down on last minute registrations.

The new position of Morning Workshops Assistant, facilitated the classroom set up and made the on site paperwork easier to handle.

WGB Core Curriculum numbers were added to the Workshop descriptions this year to aid weavers in documenting and organizing their weaving knowledge. This will continue for the coming year.

Carol McClennen

Morning Workshop Chair

YEARBOOK ANNUAL REPORT, May 2015

Yearbooks were printed and available at the September WGB meeting. They were mailed as necessary after the meeting. 176 updates were printed, based on August membership of 165, with 45 members requesting digital yearbook only. There were about ten extra copies of the update as of May 1, 2015.

Per unit costs: each paper update cost \$2.53 to print.

Supplement was sent to the Bulletin editor in February.

Yearbook revenues include:

☒ Advertising	\$ 975.00
☒ Postage	\$ 160.00
☒ Teacher/Commission Weaver List	\$ 375.00
☒ TOTAL REVENUE	\$ 1,510.00

Yearbook expenses include:

☒ Postage and Delivery	\$ 202.29
☒ Printing	\$ 444.72
☒ Stationery and office supplies	\$ 0.00
☒ TOTAL EXPENSES	\$ 647.01
Net Income from the Yearbook	\$ 862.99

Respectfully submitted,

Kathy Tappan

Yearbook Chair