

WGB Board
27 March 2019

at Beth Guertin's house, 10:30AM - 1:30 PM

Attending: Carol McClennen, Diane Chaisson, Julia Flanders, Nancy Flood, Hetty Friedman, Beth Guertin, Ginny Hamilton, Sue Knowles, Joan Paul, Susan Pippin, Martha Rossman, Helen Sandoz, Marnie Smith, Linda Snook, Dorothy Solbrig, Elizabeth Springett

Recording Sec'y. Dorothy gave a summary of the December Board meeting.

Treasurer. Beth distributed a profit and loss statement. It looks like a slight deficit this year, though she errs on the pessimistic side, and we might end up in the black. The yarn sale saved us.

Beth also distributed a budget for next year. The printing of the yearbook is a major expense. The predicted loss is \$1600, which is lower than in other years when we ended up in the black.

Another yarn sale? Some members have been asking when the next will be, because they have donations. Rosie Corey's estate will donate her yarn, with 100% going to the guild if used to pay for a presenter for a program for the guild as a whole. For donated books, Beth prices them based on quality and demand.

There will be a yarn sale at Beth's on June 8-9, and at guild meetings in October & March.

Annual Sale. Nancy, Elizabeth

The sale will be at the Wellesley church again. Nov. 6 for setup; Nov 7-9 for the sale. Construction is due to start next month. They are pretty confident they'll be done in time. The room will be a little bigger, about 20 x 12' bigger. So we will not rent the foyer (\$50/day). There will be no opening on Wed. On Saturday we close at 5; items can be picked up at 7.

Carol thanked the committee for the time spent looking for sites.

They decided to postpone the next step in automation, barcodes, til next year.

Membership.

Susan Targove suggested sharing the job. Frann Bennett offered to do the job or share. Susan may continue to manage the database; Frann will be the public face, manning the table at meetings, etc.

Website. Helen

Should there be a private section for the Board on the website, for handouts like the multipage Treasurer's report? People preferred to look at hard copy; sharing is fine.

There are 164 members of the site, out of 259 members, up from 140 in December. \$7652 generated in revenue.

The Treasurer would like people to group purchases to avoid paying multiple transaction fees.

There will be a table at meetings to help members with the website.

In the budget, the items for software fees can come off. We don't use those packages now.

Used loom list. Some have been sold; there have been a few more inquiries. We need to get the word out. Contact other guilds; social media. Put in NEWS newsletter.

***Put the used loom list on its own tab on the website rather than under Community.*

Bulletin. Diane

Needs figures from Beth on sale profits.

Nominating. Susan Pippin

The list of openings is in the Bulletin. Post on social media.

100th Anniversary. Beth

The committee has made two proposals to Fuller, both of which were rejected. We are waiting for something from them about what they want, maybe this afternoon. Examples of objections: They wanted 5 concrete historical events; we gave general. They want a show-stopping show, something that makes a statement, that gets people talking. Not just a history of the Guild. There has to be a strong theme.

Afternoon speakers. Linda

All arranged. Linda presented the list.

Morning workshops. Joan

The challenge for next year will be to draw a decade; use score from a piece of pop music from the decade to inspire a woven piece; weave it in colors of the decade.

Cancellations. The policy for refunds is given in the yearbook; it includes "unforeseen serious circumstances with one-week advance notice". Refunds, besides being a nuisance, are costly when the course was paid for thru the website.

MOTION proposed by Helen, seconded by Elizabeth, passed:

For workshops, a person who cancels up to a month before the class will receive a refund minus a processing fee; between a month and two weeks before the class they will receive a voucher for another class; within two weeks there is no refund or voucher.

This will be in the yearbook; it can go on the website now.

If there is a cancellation, an available space will show on the website. Helen will see if on the class listing we can put the number of slots left.

Outreach.

Jane reports that the Boston Public Library wants to do a program Sept/Oct 2020, and would like us to do hand-on demos 4-5 hr to educate the public in spinning, warping, table & floor looms. It would be good for advertising. For Jane, convey favorable interest; we'd like more information.

Plimouth. They are trying to develop a 1680 house. Marjie Thompson and Linda have done some research. The person at Plimouth is not very communicative and keeps putting off a meeting. Relations with Plimouth are ongoing but a little rocky right now.

Education grants. Martha.

Martha asked how much money per application is appropriate and fair, for NEWS for example. We don't get many applications. Last year we gave \$300 for the first application, \$200 for the second. We pay after attendance. Beth might write check June 30 to be given to grantee after attendance so it would fall in this fiscal year. Maybe \$200-\$200-\$100 (if there is a third). We decided to leave it to Martha's discretion.

Yearbook. Sue Knowles

This year the price per page will be the same regardless of how many copies we order. The cost of paper is up slightly. There will be less printing this year; at least 3 of the sections remain the same. Last year we reprinted it all.

Beth questioned whether we need a paper copy, given our phenomenal new website. She recommended charging for it if we continue it. PDFs in 8.5 x 11 format and in current smaller format could both be available on the website for individual printing.

MOTION proposed by Hetty, seconded by Martha, passed:
A printed copy of the yearbook costs \$10.

That information should be added to the membership renewal form.

NEXT MEETING

May 22 at 10:30 at Beth Guertin's house

Next meetings

May 22, 2019

Aug 28, 2019

Submitted by Dorothy Solbrig