

WGB Board
24 May 2017

at Beth Guertin's house, 10:10AM - 12:00PM

Attending: Diane Chaisson, Eileen Crawford, Nancy Flood, Hetty Friedman, Beth Guertin, Mary Mandarino, Susan McCarthy, Carol McClennen, Susan Pippin, Martha Rossman, Dorothy Solbrig, Linda Snook, Elizabeth Springett, Susan Targove

Treasurer. Beth

Annuity research. Our accountant did not think an annuity was a good idea. Beth also talked to a financial advisor (recommended by Adele Harvey) who hates annuities and says we can do better with a CD.

Fees for printed yearbook or mailing samples. In search of ways to reduce guild expenses, Beth suggested charging a fee for a printed yearbook, plus a mailing fee if it is mailed. Susan Targove said that ads when good pay for the printing. Another cost is mailing samples, about \$4 each for postage, envelopes, labels. It was felt we should not charge for yearbook and samples so soon after a dues increase. For next year with membership renewal we could have a form with choices for samples: PDF only (comes with the newsletter), samples picked up at meetings, or samples mailed for a \$4 additional charge. Perhaps later getting physical samples will be opt-in. Eileen will write an article for the Bulletin.

100th Anniversary. Beth

There will be no documentary video. However, we will do video interviews with tripod and light of our oldest members. It was suggested to check with technical HS and colleges which may have students in search of projects.

On June 14, Beth and Julia will go to the Fuller to see if they can get an answer from them about our exhibit.

Membership. Susan T.

Susan is processing renewals. The item about sponsoring book acquisitions has gotten a lot of response.

NEWS. Susan T.

We need volunteers for show-sitting shifts.

Our NEWS table will have items from the Summer & Winter challenge, and some of Nancy Hodes' weavings. Beth has Betty Shannon's notebooks and could pull out samples woven by Betty to go in a notebook for display.

Show entries will be collected by the NEWS rep at the end of NEWS. If the entrants are willing, she can keep them to go on a display table at the September meeting.

We have recently had postings on Facebook about classes with openings. Good publicity.

Bulletin. Eileen

The Bulletin will be coming out in a week. It will go to Diane on the 29th, to be distributed on 6/1. The awards will go second, after Diane's message. Eileen will write an article about the benefits of guild membership. She would like to have a column on weavers' resources.

The list of classes takes a lot of space and is pulled off of the website. Eileen asked whether a one-page list with links to the website would be enough. People felt that for the August issue, the full listing of courses is appreciated, though links to the teacher bios would be OK. For later issues, Mary Mandarino's one-page chart would be fine.

Website deadlines. Jane will send deadlines. Carol puts class info into a format Jane will send and sends it to Jane (website), Eileen (Bulletin), and the yearbook.

Annual Sale. Elizabeth

A group will visit the site after today's meeting. The sale times are still to be decided. Beth, her husband, and Diane will clean up after closing on Saturday to save on expensive sexton charges.

For publicity, a Facebook boost for an extra fee brings a lot more attention.

Education**1. Morning classes.** Mary

Last year was a good year; next is shaping up well. The lineup is set, tho a few details need to be filled in. Joan Paul will assist with morning prep.

Mary distributed a list of teachers and classes.

2. Afternoon speakers for 2017/18. Carol

Afternoon speakers are set. Sarah Jackson will lead the 2019 workshop, topic TBD.

Yearbook Advertising

Dawne Wimbrow will be handling Yearbook ads.

Hetty asked whether we could offer more than we do now to attract potential advertisers. They now get one email blast per year. Web sponsors? Mention in the Bulletin?

New Business

Carol asked whether the guild should do more in the way of outreach. To be discussed in August.

NEXT MEETING

August 23, 2017 at Beth Guertin's house

Submitted by Dorothy Solbrig