

## Boston Weavers Guild BULLETIN and WEB SURVEY

Last year the Bulletin cost approximately \$2,500 and the Yearbook about \$2,400. Together these items take nearly 50% of your dues. Membership is down to 300 from a high of over 600 10-15 years ago. Paper, printing, and postage costs continue to rise. The total budget ran a loss of about \$400. At the same time familiarity with electronic media has increased. The WGB Board would like feedback about whether to offer an electronic version of the Bulletin, Yearbook, and other information.

Your Name \_\_\_\_\_

### BENEFITS OF PAPER

Samples come with Bulletin  
No equipment requirements

Tradition  
No technical knowledge required

### BENEFITS OF ELECTRONIC

No paper, printing or postage (save trees, post office gas, storage space)  
Color easy  
No mailing delays  
Lower cost - Money saved can be applied to programs, scholarships, keeping dues increases at bay

Pictures more visible  
Easy to replace if lost

### INTERNET ACCESS:

Do you have Email/Internet access at home?

\_\_\_\_\_ Yes, dial-up  
\_\_\_\_\_ Yes, high speed  
\_\_\_\_\_ Yes, pay per minute

\_\_\_\_\_ Email only (no internet)  
\_\_\_\_\_ No

### BULLETIN:

If WGB offered a choice of an electronic Bulletin and a paper version, would you:

\_\_\_\_\_ Prefer paper  
\_\_\_\_\_ Mailed  
\_\_\_\_\_ Picked up  
\_\_\_\_\_ Prefer electronic  
\_\_\_\_\_ As an attached file  
\_\_\_\_\_ Downloadable in a passworded part of the website

If the paper version carried an additional fee to cover paper and postage costs would you prefer:

\_\_\_\_\_ Paper (with printing and mailing charge)  
\_\_\_\_\_ Electronic (free)

If you prefer paper, please rank the following with 1 as your first choice for the Bulletin:

\_\_\_\_\_ Willing to make a special request for a free paper copy  
\_\_\_\_\_ Willing to make a special request for a paid paper copy  
\_\_\_\_\_ Willing to receive or download electronically  
\_\_\_\_\_ Will skip it if you must request or download  
\_\_\_\_\_ Will drop out of the guild if no free paper

(continued on back)

One consideration with an electronic Bulletin is how to continue our tradition of offering samples. Would you prefer to:

- Pick up your samples at a meeting
- Have a packet of four samples mailed once a year
- Skip the samples

Can you open:

- An Adobe .pdf file (free readers are available)
- A Microsoft Word file
- A podcast
- A .wif file

WEBSITE:

Another way to save money is to print some of the yearbook and other information on the website.

Would you use a website version of :

- Downloadable Bulletins, with archive
- A listing of the library contents
- Ratings Requirements
- Ratings Handouts
- By-laws
- Organizational information
- Member listings (passworded for members only)

**Return survey to:  
Laurie Autio  
lkautio@comcast.net  
or by mail (see directory)**